

## CONFERENCE PROGRAM

### Tuesday

November 3rd, 2020

- 9:30 ET **WELCOME AND INTRODUCTION**
- 9:45 ET **POST-PANDEMIC ASSESSMENT LANDSCAPE**
- Keynotes**
- Kristen DiCerbo, Khan Academy**  
*A Future of Assessment Without Testing*
- Nicol Turner Lee, Brookings Institute**  
*Bridging the Digital Divide*
- Presentation** **Laura Slover, CenterPoint Education Solutions**  
*Using Assessment Data for Impactful Instruction in the Time of COVID-19*
- Panel Discussion** **Chaired by Graham Hudson, GA Partnership**  
*Participants: Kristen DiCerbo, Nicole Turner Lee, Laura Slover, Marc Oswald of TAO by Open Assessment Technologies*
- 11:15 ET **NEXT-GEN STEM ASSESSMENT**  
*Sponsor: WIRIS*
- Presentations**
- Gaspar Pérez, WIRIS**  
*Innovative Paths and Strategies on Remote Assessment*
- Jordan Morrow, Qlik**  
*Data Literacy Assessment for a Next-Gen Skill Set*
- Emily Brown, Pilon School of Business at Sheridan Schools**  
*Improving Number Sense through Online Diagnostic Assessments*
- Telannia Norfar, PBLWorks and Oklahoma City Public Schools**  
*A Project-Based Approach to High School Math Assessment*
- Panel Discussion** **Chaired by Robert Karmelich, WIRIS**  
*Participants: Justin Morrow, Emily Brown, Philip John of Heriot Watt Univ.*

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## CONFERENCE PROGRAM

13:00 ET **LIGHTNING DEMONSTRATION**

*Sponsor: TAO by Open Assessment Technologies*

13:30 ET **GAMING, VR, AND AI ASSESSMENT TECHNOLOGY**

**Presentations**

**Adam Sobieski, Phoster**

*The Assessment of Character and Virtue with Serious Games*

**Clark Aldrich, Clark Aldrich Designs**

*Short Sims: A Game Changer*

**Eliot Winer, Iowa State University**

*Applying XR Training in University Research and the Workplace*

**Tanya MacDonald, eCom USA**

*Virtual Reality: The New Normal in Vocational Assessment*

**Che Osborne, Immerse.ie**

*Teachers Without Bodies, Classrooms Without Walls: How AI and VR are Transforming Learning and Assessment*

**Panel Discussion Chaired by John Winkley, AlphaPlus**

End: 15:30 ET *Participants: Adam Sobieski, Clark Aldrich, Eliot Winer, Tanya MacDonald, Che Osborne*

Made possible by our sponsors:



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## CONFERENCE PROGRAM

# Wednesday

November 4th, 2020

9:30 ET **WELCOME BACK**

9:35 ET **REMOTE PROCTORING AND TEST SECURITY**

*Sponsor: Surpass Inc.*

### Presentations

**David Foster, Caveon**

*The Security Risks of Online Proctoring (and How to Deal with Them)*

**Terry Schaefer, AMS Inc.**

*Becoming Accredited for Online Proctoring*

**Louella Morton, TestReach**

*Remote Proctoring in a Pandemic: Key Learnings for Successful Online Exam Delivery*

**Geoff Chapman, World Exam Tech**

*Changes to Invigilation, and How to Navigate Them*

**Panel Discussion** **Chaired by David Foster**

*Participants: Terry Schaefer, Louella Morton, Geoff Chapman*

11:15 ET **PROTECTING LEARNER DATA**

### Presentations

**John Kleeman, Questionmark**

**Donna McPartland, McPartland Advising LLC**

*Drama-Free Data Protection in Remote Proctoring*

**Linnette Attai, Playwell LLC**

*Biggest Data Protection Mistakes and How to Avoid Them*

**Panel Discussion** **Chaired by Martyn Roads**

*Participants: John Kleeman, Donna McPartland, Linnette Attai, Natalie Smolenski of Hyland Credentials*

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## CONFERENCE PROGRAM

12:30 ET **SPECIAL PARTNER SESSION**

**Simone Conceição and Denise Doig, eLearn Magazine**  
*Write for eLearn Magazine and Grow Your Audience*

13:00 ET **LIGHTNING DEMONSTRATION**

*Sponsor: eCOM USA*

13:30 ET **ASSESSING THROUGH PERFORMANCE EVIDENCE**

**Presentations**

**Manfred Straehle, AER Experts**

**Liberty Munson, Microsoft**

*Exploring approaches to performance testing: Lessons Learned and Key Insights from Microsoft*

**Shane Sutherland, PebblePad**

*Capturing and Making Sense of Learning Over a Lifetime*

**Eric Shepherd, Talent Transformation**

*Clarity for Competency: Best Practices for Competency-Based Assessment in Education, Training, and the Workforce*

**Lacrecia Terrance, The EDUProject**

*Pursuing Equity Through Project-Based Learning and Assessment*

**Beth Bynum and Andrea Sinclair, HumRRO**

*Transforming High-Stakes Testing for the Workforce*

**Panel Discussion** **Chaired by Jeff Ross**

End: 15:30 ET

*Participants: Manfred Straehle, Liberty Munson, Shane Sutherland, Eric Shepherd, Lacrecia Terrance, Beth Bynum, Andrea Sinclair*



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## CONFERENCE PROGRAM

# Thursday

November 5th, 2020

9:30 ET **WELCOME BACK**

9:35 ET **ENGAGING WITH GOVERNMENT**

**Keynote** **Scott Marion, Center for Assessment**  
*How Policies Need to Change for Us to Move Beyond Multiple Choice*

**Presentations** **Denis Saunders, Calibrand**  
*"Fake News" in the World of eAssessment*

**Ed Metz, Department of Education**  
*Propelling the Future of EdTech*

**Panel Discussion** **Chaired by John Kerr, AlphaPlus Consultancy**  
*Scott Marion, Denis Saunders, Ed Metz, Taslima Rahman of the National Center for Education*

11:00 ET **CONVERGENCE OF FORMATIVE AND SUMMATIVE ASSESSMENT**  
*Sponsor: Inespera Assessment*

**Presentations** **John Winkley, AlphaPlus**  
*Supporting Learning with National Adaptive Assessments*

**Joe Wilson, City of Glasgow College**  
*Formative and Summative Assessment Strategies in a Further Education/Community College*

**Antonio-Pedro Fonseca, University of Porto**  
**Hugo Faria, ESAG and CIIMAR- University of Porto**  
*Adaptive Knowledge Assessment using Advanced Concept Maps with Google Forms*

**Brian Moon, Sero! Learning Assessments**  
*Help Students Get the 'Big Picture' with Concept Mapping-Based Assessment*

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**Sofie Emmertsen, Inpera Assessment**

*Our Holistic Approach to e-Assessment: End-to-End Digital Examinations with Inpera*

**Panel Discussion**    **Chaired by Bob Gomersall, BTL Surpass Inc.**

*Participants: John Winkley, Joe Wilson, Inpera Assessments, Antonio-Pedro Fonseca, Brian Moon*

**13:00 ET**    **LIGHTNING DEMONSTRATION**

*Sponsor: Inpera Assessment*

**13:30 ET**    **INSTITUTION-LEVEL ASSESSMENT MODELS**

**Presentations**    **Kate McConnell, Assoc. Of American Colleges & Universities**

*Explained: The VALUE Approach to Assessment in Higher Ed*

**Anand Karat, Vretta**

*Transformation of Large-scale e-Assessment for Student Learning*

**Stephen Sireci, University of Massachusetts Amherst**

*Understanding UNDERstandardization: Promoting Inclusivity in Standardized Testing*

**Helen Claydon, Australian Council for Educational Research (ACER)**

**Sladana Krstic, ACER**

**David Leng, Learning Directorate of the Scottish Government**

*Early Years Assessment – The Scottish Example*

**Panel Discussion**    **Chaired by Piero Tintori, Better Examinations**

*Participants: Kate McConnell, Stephen Sireci, Anand Karat, Helen Claydon, Sladana Krstic, David Leng*

**15:10**    **Closing Remarks**

End: 15:20    *Conference Organizers*



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